



Larkhall Festival Privacy Policy

This privacy policy will explain how the Larkhall Festival uses the personal data we collect from you.

What data do we collect?

Larkhall Festival collects the following data:

- Personal identification information (First name(s) and email address if you send these to us)
- Video content you send to us

How do we collect your data?

You directly provide Larkhall Festival with most of the data we collect. We collect data and process data when you:

- Register online or place an order for any of our products or services.
- Voluntarily complete a Soapbox Derby or other competition entry, customer survey or provide feedback on any of our message boards, or via commenting or messaging us via social media or via email.

How will we use your data?

Larkhall Festival collects your data so that we can:

- Include your first name(s) you provide to us, as part of a video production and other productions relating to Soapbox Derby, which will be shared on social media and via email.
- Email you with news, offers on other products and services we think you might like.

How do we store your data?

Larkhall Festival securely stores your data on its Facebook.com page account admin. Larkhall Festival will keep your data for 12 months. Once this time period has expired, we will delete your data by deleting the messages you have sent us. The video and other Soapbox Derby productions will remain live on social media and accessible via other platforms such as YouTube.

Marketing

Larkhall Festival would like to send you information about products and services of ours that we think you might like, as well as those of our partner companies.

If you have agreed to receive marketing, you may always opt out at a later date.

You have the right at any time to stop Larkhall Festival from contacting you for marketing purposes or giving your data to other members of the Larkhall Festival Group.

If you no longer wish to be contacted for marketing purposes, please contact us.



What are your data protection rights?

Larkhall Festival would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following:

The right to access – You have the right to request Larkhall Festival for copies of your personal data. We may charge you a small fee for this service.

The right to rectification – You have the right to request that Larkhall Festival correct any information you believe is inaccurate. You also have the right to request Larkhall Festival to complete the information you believe is incomplete.

The right to erasure – You have the right to request that Larkhall Festival erase your personal data, under certain conditions.

The right to restrict processing – You have the right to request that Larkhall Festival restrict the processing of your personal data, under certain conditions.

The right to object to processing – You have the right to object to Larkhall Festival's processing of your personal data, under certain conditions.

The right to data portability – You have the right to request that Larkhall Festival transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at our email:

Email us at: festival@larkhall-festival.org.uk

Privacy policies of other websites

The Larkhall Festival website contains links to other websites. Our privacy policy applies only to our website, so if you click on a link to another website, you should read their privacy policy.

Changes to our privacy policy

Larkhall Festival keeps its privacy policy under regular review and places any updates on this web page. This privacy policy was last updated on 27 April 2020.

How to contact us

If you have any questions about Larkhall Festival's privacy policy, the data we hold on you, or you would like to exercise one of your data protection rights, please do not hesitate to contact us.

Email us at: festival@larkhall-festival.org.uk

How to contact the appropriate authority

Should you wish to report a complaint or if you feel that Larkhall Festival has not addressed your concern in a satisfactory manner, you may contact the Information Commissioner's Office at <https://ico.org.uk/>